

VOULVE

V I S I O N

Web3 ecosystem: combines video surveillance, live streaming, and AI –solutions for users and businesses.

B2C

SOCIALFI

B2B

WEB3 RWA

v o l v e v i s i o n

FOR END USERS:

SOLUTIONS AND MECHANICS

01

A global network of video cameras based on a decentralized architecture and an innovative routing protocol.

02

Integrated services, including video surveillance and streaming, social platform, gamification, and cross-platforming.

03

Protection, security and convenience provided by encryption and authentication, blockchain technologies, AI algorithms, edge computing technology.

04

Flexibility in choosing a model of user behavior and access to most solutions at no additional cost.

05

Mining mechanism: charging utility tokens for video streaming and activity on the platform. A system of bonuses and rewards is used as an incentive for users.

06

Additional solutions: interactive analytics, interface customization, Internet of Things integration.

FOR BUSINESS:

SOLUTIONS AND MECHANICS

01

Integration: implementation of IP cameras and PTZ systems without maintaining your servers.

02

CRM systems that track customer flow analyze behavioral algorithms, create a map of product movement, and perform predictive modeling.

03

Analytics using AI technology, the software resources of which are remote.

04

Payback of fixed assets due to the possibility of mining utility tokens: The video system begins to generate direct profit.

05

Privacy, because the mechanisms provide the opportunity to create your streaming channels and distribute them to a limited circle of interested parties.

06

Additional features: open API, possibility of ERC integration, real-time analytics via interactive panel.

OUR GOALS IN THE NEXT 2 YEARS



OVER 130 000
Cameras in ecosystem



UP TO 150 COUNTRIES
Geographical spread



OVER 1,5M UNIQUE USERS
Including business



\$4,3M PER YEAR
Operating income



ABOUT \$124,21
Security token value each



\$60M & 8,5% (\$190,6M)
NPV & market share

OUR MISSION:

Build a decentralized Web3 ecosystem merging surveillance and social networking, offering real-time solutions for personal and business needs, from traffic monitoring to data-driven CRM systems.

RELATED MARKETS

↑ CAGR

TOP STAKEHOLDERS:

22,4 %

WEB3

- FILECOIN
- IPFS
- ARWEAVE

WEB3
DECENTRALIZED
STORAGE
INCLOUDED
\$1,2B

12 %

SURVEILLANCE

- DAHUA TECHNOLOGY
- HIKVISION
- AXIS

1,4 %
\$16,8M

VOLVE VISION
MIXED MARKET

TOTAL \$162,8M

CAGR 17,1%

0,1 %
\$64M

VIDEO-
SURVEILLANCE
SERVICES
MARKET
\$64B

32,5 %

AI-ANALYTICS

- INDIGOVISION
- BOSCH
- AXXONSOFT

8,5 %
\$46M

0,25%
\$36M

LIVE
BROADCASTS
\$538M

AI-POWERED
ANALYTICS
MARKET
\$14,5B

10,2 %

SERVERS

- WEBCAMTAXI
- SKYLINEWEBCAMS
- IPCAMLIVE

GLOBAL 1st YEAR SEGMENT MARKET SIZE

Result \$ (year) / Count of users

TAM \$80,36B / 600M

SAM \$537.6M / 88M

SOM \$162,8M / 880K

10,2%

CAGR

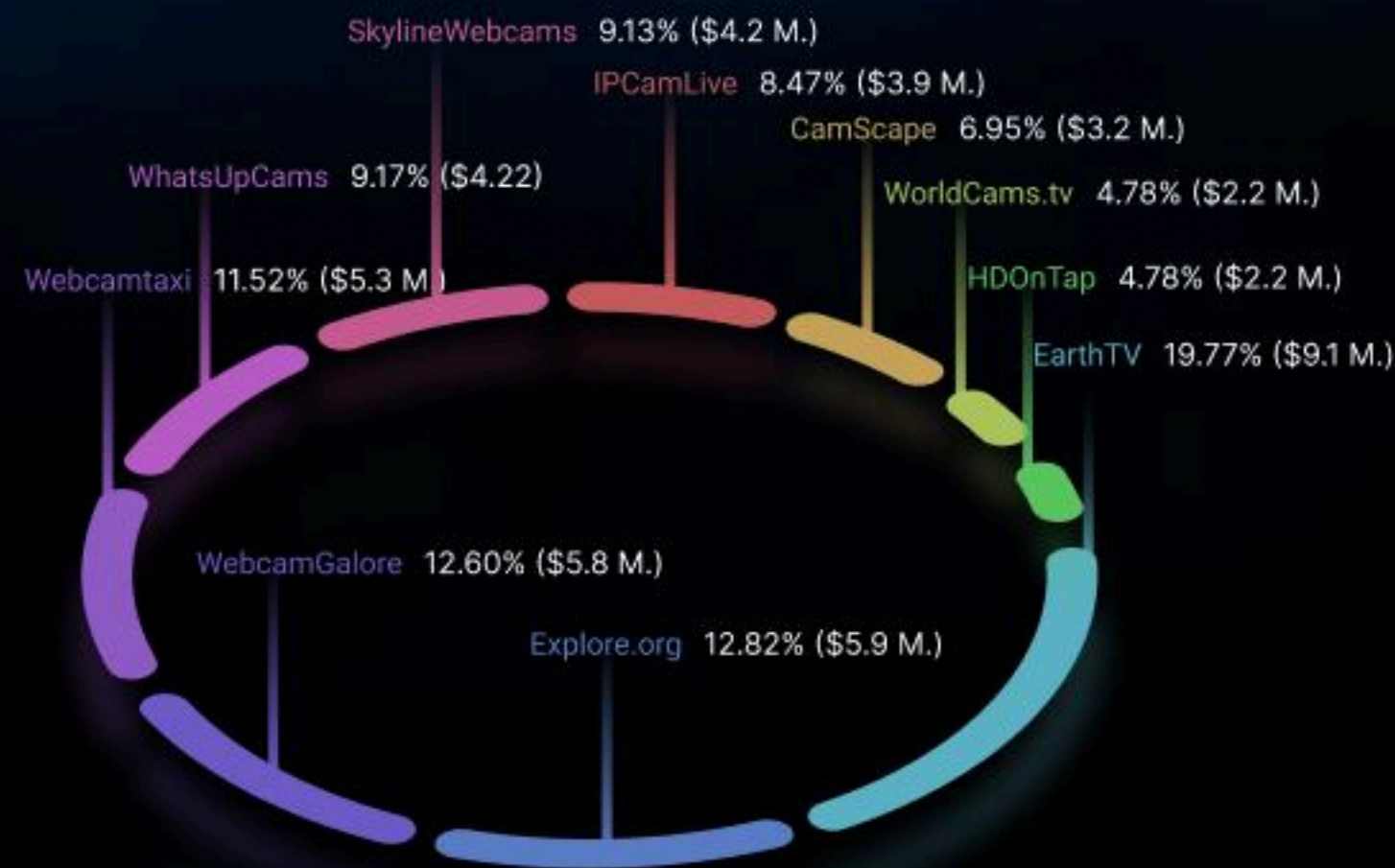
*1st year comparatively
specialized video-surveillance
services

OUR 1st YEAR COMPETITORS

* Specialized video-surveillance services market segment

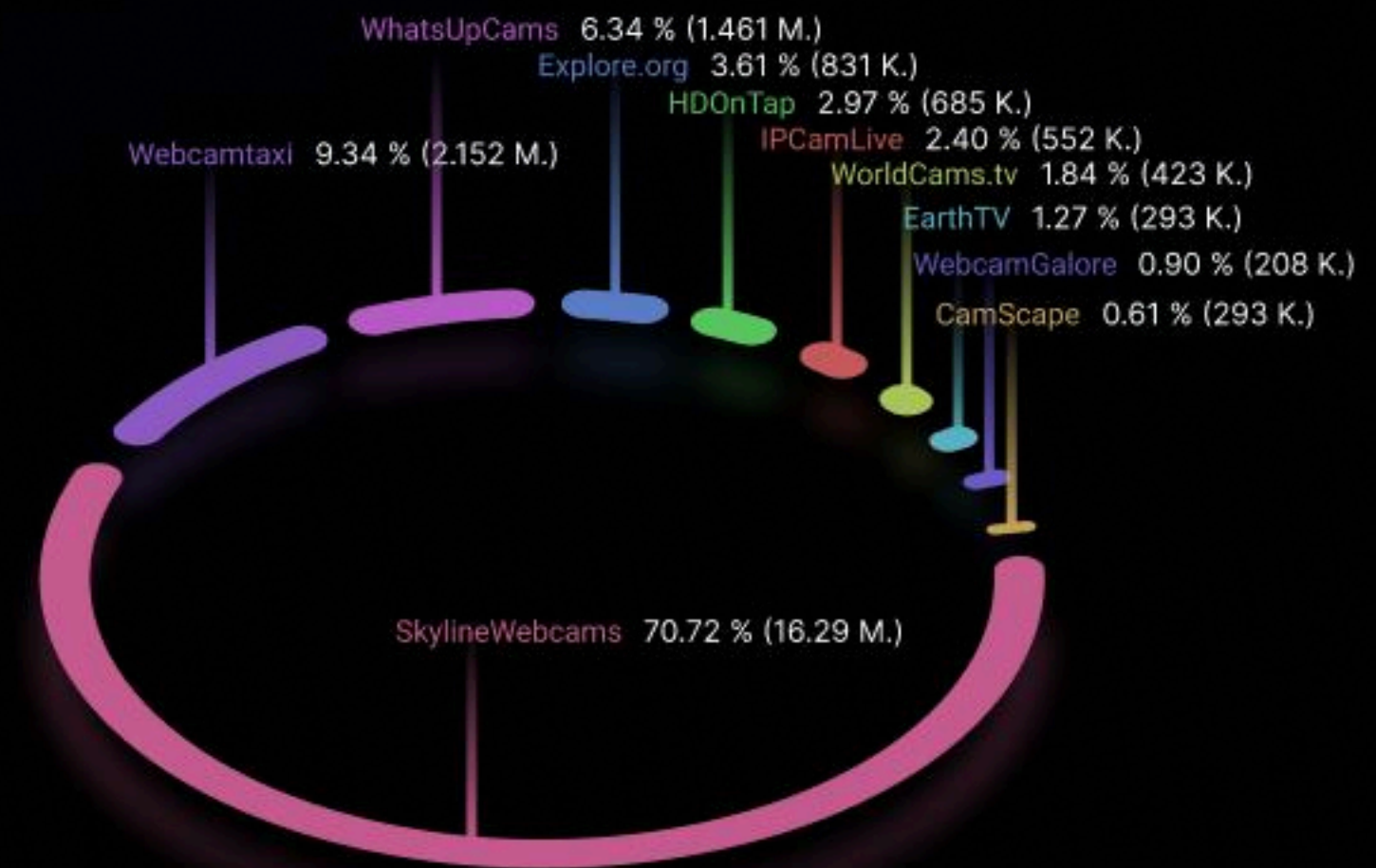
REVENUE

EarthTV	19.77% (\$9.1 M.)	SkylineWebcams	9.13% (\$4.2 M.)
Explore.org	12.82% (\$5.9 M.)	IPCamLive	8.47% (\$3.9 M.)
WebcamGalore	12.60% (\$5.8 M.)	CamScape	6.95% (\$3.2 M.)
Webcamtaxi	11.52% (\$5.3 M.)	WorldCams.tv	4.78% (\$2.2 M.)
WhatsUpCams	9.17% (\$4.22.)	HDOntap	4.78% (\$2.2 M.)



VISITS

SkylineWebcams	70.72 % (16.29 M.)	IPCamLive	2.40 % (552 K.)
Webcamtaxi	9.34 % (2.152 M.)	WorldCams.tv	1.84 % (423 K.)
WhatsUpCams	6.34 % (1.461 M.)	EarthTV	1.27 % (293 K.)
Explore.org	3.61 % (831 K.)	WebcamGalore	0.90 % (208 K.)
HDOntap	2.97 % (685 K.)	CamScape	0.61 % (293 K.)



OUR ADVANTAGES

VOLVE
VISION

The essential technologies of video surveillance and video streaming are not new to the market. However, Volve Vision qualitatively stands out from its competitors due to technological solutions and innovative approaches.

- Flexibility in security configuration
- Advanced business solutions
- Gamification and socialization
- Decentralization through Web3 technologies
- Monetization through tokenization
- Global analytics integration
- Adaptive solutions for different types of regions
- Introducing interactive elements
- Transparent investment mechanisms

COMPANY REVENUE AND EXPENSES

Financial Management



Revenue Streams

- Advertising
- Traffic
- "Buy Me a Coffee" commissions

Tokenization Revenue

- Transaction fees
- Video recording sales
- Camera slot sales
- Business package sales
- API software sales
- Analytics & AI integration

Ecosystem

We use "Security tokens" (for investors, project management, and liquidity). Also, "Utility token" for all operations inside ecosystem is used

Expenses

- Operating expenses
- Development
- Marketing
- Legal support

INVESTMENT REQUIREMENT



For the next development Volve Vision requires external financing (investment) needs.

WE PLAN TO SPEND THE RAISED FUNDS FOR



- Further development, including its own blockchain (about 20%)
- Covering current costs until the project reaches operating profit (about 5%)
- Liquidity security token support (about 5%)
- Scaling the project and implementing the GTM strategy (about 70%)

MARKET FOCUS



- We offer to purchase 3M security tokens (14.29% of the total emission)
- Seed round price is \$1,5 each
- So, we plan to raise \$4,5M

INVESTMENT SECURITY

01

We can also consider the option of the investor purchasing shares in the company to give the investor corporate control over the investment. We are also ready to demonstrate detailed calculations of the financial model and tokenomics. Negotiations on this can be held after the conclusion of the NDA.

02

Volve Vision has created a deflationary model, has a clear market-making strategy, and allocates a portion of its funds to support liquidity, which ensures stable growth in the security token price. We will also buy back tokens from early investors using the company's operating income.

INVESTMENT POTENTIAL

Based on market size, growth rate, market entry strategy, potential share size, estimated NVP:



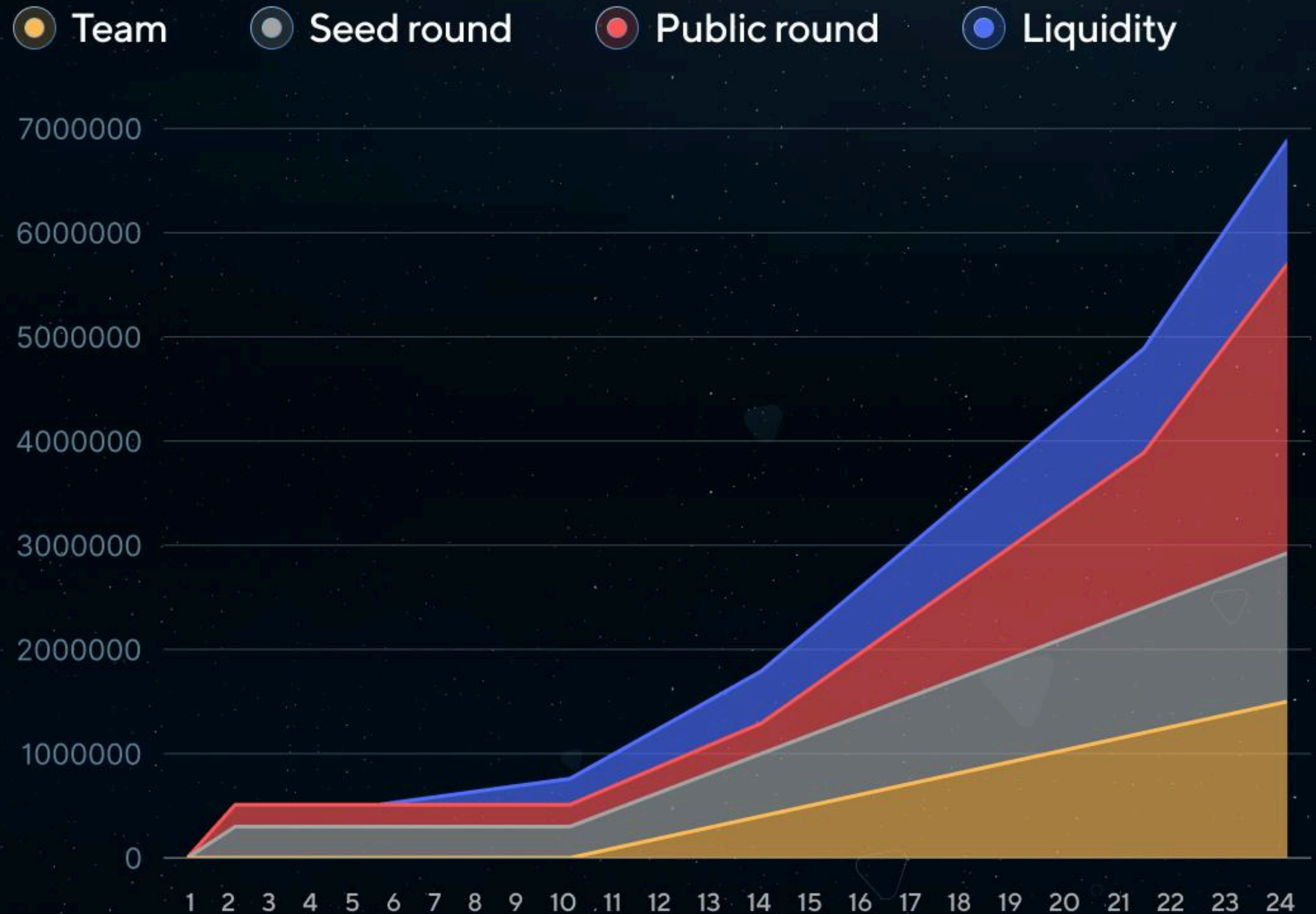
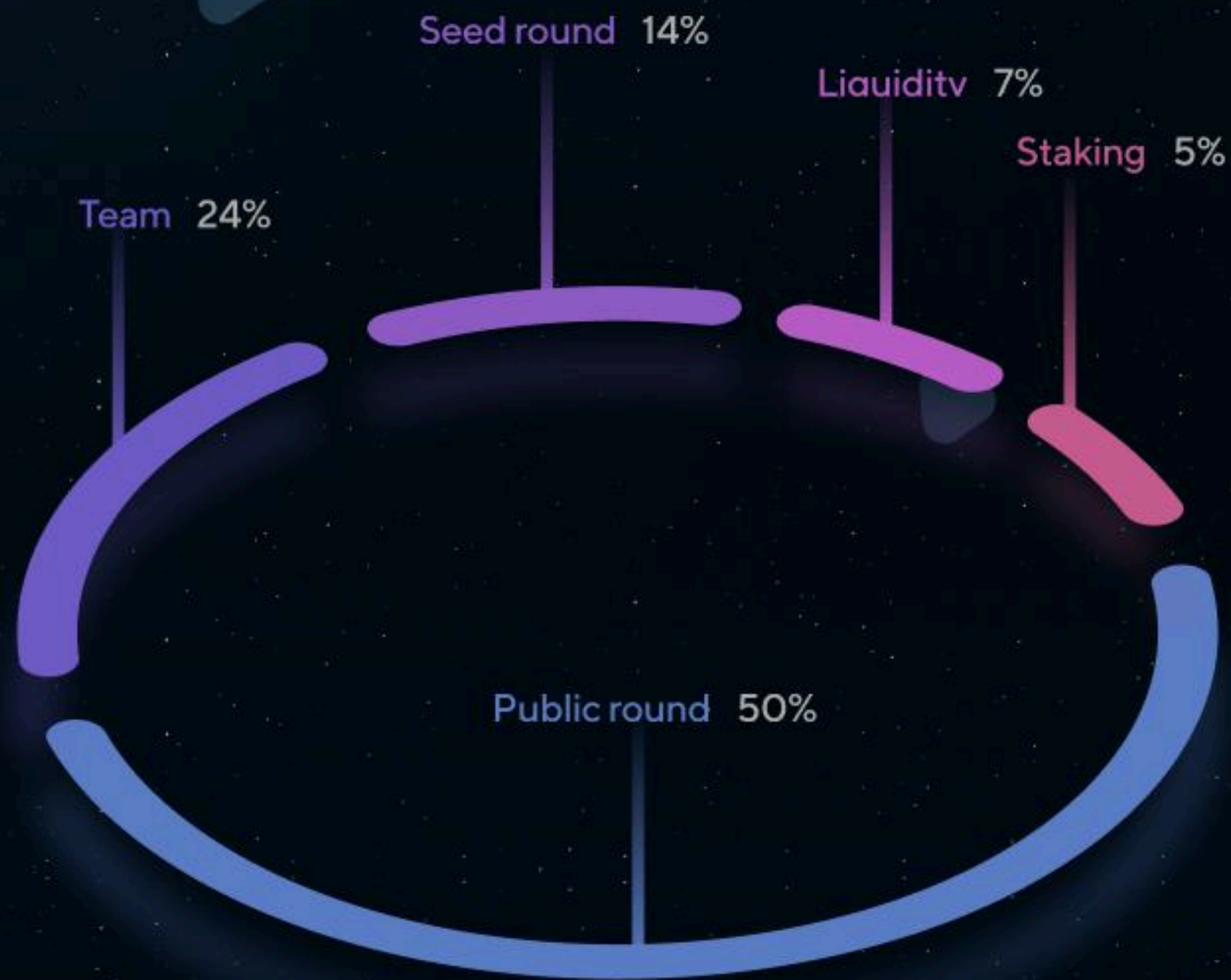
If there is a vesting mechanism, the investor will be able to receive a profit from the investment by the end of the first year of the project's operation



The investor's potential ROI before the end of the second year can exceed **650%** and grow up to **\$27M**



TOKEN DISTRIBUTION AND VESTING



MARKET FOCUS

Geography:



Geographically, marketing is focused on conglomerations and cities with high population density and will move downward (from larger to smaller cities)



Initial attention is paid to combinations with a high level of cryptocurrency and a careful attitude to the safety and convenience of society.



Our project is not limited by any geographical borders, except for "closed" jurisdictions.



We respect the protection of personal data, which is why GTM primarily chooses regions with clear legal regulation of this scope.

TARGET SEGMENTS

End Users:



People who want to receive real-time information about traffic, weather, and events via the integrated social network



People who have the technical ability to ensure the functioning of data processing mechanisms on the principles of decentralization



The focus is on two audiences at once: camera owners and potential owners, as well as users



Residential camera owners seeking access to powerful analytical tools and monetization opportunity

Crypto community:



A special focus will be given to crypto enthusiasts and stakeholders in the crypto industry (CEX, DEX, Launchpads, etc.).

Business:



Corporate and small enterprises requiring high-functionality software for managing security systems, barriers, CRM, analytical dashboards and prefers to have representation at global map

INSTRUMENTS

- Influencers
- Referral program
- CEX Launchpads
- Social network
- Target
- SEO
- PPC

ROADMAP:



Check out the detailed Roadmap at the link:



[Click here](#)

STAGE 1 – MVP

- Decentralized streaming & basic token system
- User registration & profile creation
- Monetization: extra slots + referral program

STAGE 2 – EXTENSIONS

- Subscription plans for end users & business
- Enhanced stream quality, time-lapse, storage, analytics
- AI integration & improved security (2FA, encryption)

STAGE 3 – GAMIFICATION & BUSINESS

- Achievements, badges, leaderboards, events
- New revenue: pay-per-view, premium services, white-label
- Expanded corporate features (CRM, dashboards, AI)

STAGE 4 – DECENTRALIZATION & WEB3

- DAO-based management
- NFT marketplace & token-gated premium streams
- Cross-chain integration & expanded token economy
- Integrated social network (mix of Maps, IG, TikTok)

TEAM



MYKOLA ZINKOV

CEO & Founder

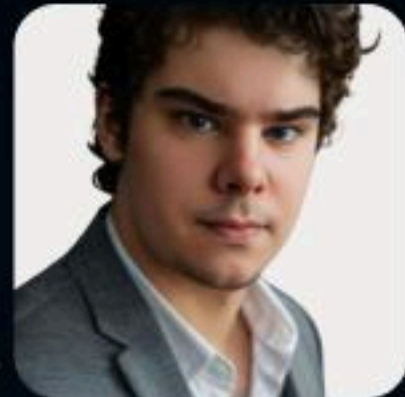
Serial entrepreneur with proven track record in transport and agro projects, bringing strategic vision to video surveillance and Web3 integration. Founded multiple successful ventures including Maykan production, Kapusta, and Legal Finance Group, while scaling Uber in Kyiv and Ivano-Frankivsk region.



**TARAS
ZHARSKYY**
CLO



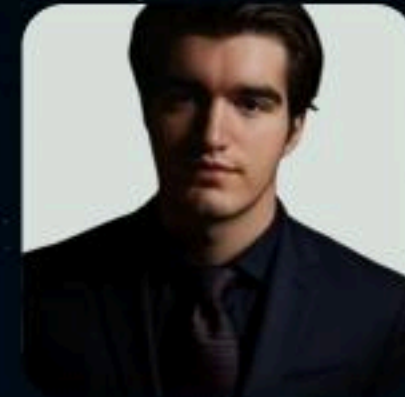
**ARTEM
SAVCHENKO**
Product Manager



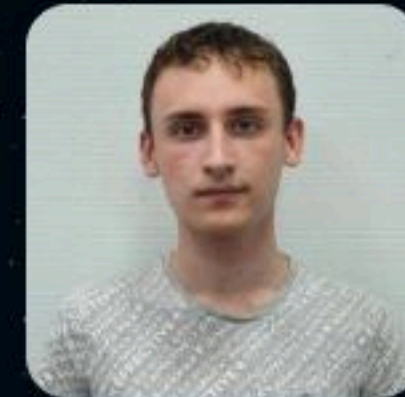
**ALEXANDER
KALINICHENKO**
CTO



**SERHII
MALYVANCHUK**
Frontend Dev



**EUGENE
LEBED**
UX/UI Designer



**MAXIM
PALAGUTA**
Frontend Dev



**OLEKSIY
KATOLYK**
CFO

VOLVE

VISION

OUR CONTACTS



WEB-SITE

<https://volve.vision>



DISCORD

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